



## NHRDN 79<sup>th</sup> Webinar

How to Cut the Brag & Buzz around the Suit-boots during Campus Hiring

<b>Date</b>	1 July, 2015
<b>Venue</b>	Online
<b>Participants</b>	300

### Speakers:

#### **Mohit Gundecha**

CEO - Jombay,

#### **Harpreet Singh Grover**

Co-founder & CEO - CoCubes

The National HRD Network successfully conducted its 79<sup>th</sup> Virtual Learning Session on How to Cut the Brag & Buzz around the Suit-boots during Campus Hiring on Wednesday, on 1<sup>st</sup> July, 2015 at 1600 hrs to 1700 hrs.

A lot of educational institutions including B-schools have become mass production houses! All the profiles look very similar - these students have worked on the similar projects, taken same classes and are a part of the same clubs. With all the cover letters throwing the same jargon & all the resumes looking similar, how do you distinguish the real talent from the crowd in a very short period of time? How do you segregate the Bol Bachchan's from the real fits to your requirement? How do you cut all the brag & buzz around these Suit-Boots and find the right fits for your organization? The Webinar covered a new-age approach of Cogno - Behavioral profiling and Assessments to help find right fits from campus. The Webinar was a great success with more than 300 Participants from PAN India who joined the Virtual Session.